



## MEDIA RELEASE

27 June 2018

### Proposal to assign a reserve name – George Jeffery Park

The Geographical Names Board is calling for public comment on a proposal by Cessnock City Council to name a reserve in Kearsley.

Chair of the Geographical Names Board, Narelle Underwood, said feedback is being sought on the proposal to name the site on the corner of Caledonia and Congewai Streets as *George Jeffery Park*.

The name commemorates Sergeant George Jeffery who served in the Australian Army and saw active service in Gallipoli with the 6<sup>th</sup> Battalion, No. 686. After discharge from the Army in 1920 Mr Jeffery and his family moved to Kearsley where his passion for soccer saw him develop the soccer grounds with a shovel and wheelbarrow.

Up until his death in 1951, Mr Jeffery was a tireless worker for the Kearsley Soccer Club, holding various positions on the committee, playing, managing and coaching junior teams.

Mrs Underwood said the board is encouraging community comment before it considers the proposal.

“It is important that place names reflect the character and history of the local area and community,” she said.

“We want to make sure everyone has an opportunity to provide their feedback on the proposed name.”

Details of the proposal can be viewed and submissions lodged on the Geographical Names Board’s website at [www.gnb.nsw.gov.au](http://www.gnb.nsw.gov.au).

Alternatively written submissions may be lodged with the Secretary, Geographical Names Board, 346 Panorama Ave, Bathurst, NSW, 2795.

The closing date for submissions is 27 July 2018.

**Media contact: 0438 108 797**